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ASK
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Knowledge

Digitization and Beyond

The Writing Deluge, the Future
of Memory

28 February 2012

Bocconi



Università Commerciale
Luigi Bocconi

Via Sarfatti 25
20136 Milano

10:30am
Room N11
piazza Sraffa 13

The digital era has fundamentally reshaped the role of print in contemporary culture. Contrary to what some had anticipated, recent years have witnessed an explosion of written content. The variety of media on which we write has also meant that we no longer necessarily attribute a role to written text different from spoken word, in terms of certification and registration. Moreover, the dialogue between the author and the reader has changed in pattern, speed and sometimes intensity.

The seminar will explore how the pace, shape and character of writing have been altered by digital tools and the world wide web. What are the implications of a public sphere in which readers respond to authors in real time? Are we moving towards a post-print world or towards a print-plus world where, rather than disappearing, books and newspapers are taking on new supporting functions with respect to digital originals?

The seminar is part of the series of conferences “Pensiero Digitale” organized by Fondazione Corriere della Sera, Fondazione Giangiacomo Feltrinelli, Fondazione Arnoldo e Alberto Mondadori and sponsored by Fondazione Cariplo and Regione Lombardia.

Welcome Address

Paola Dubini

Director, ASK Università Bocconi

The Role of Print in Contemporary Culture: Authors and readers in the digital age

Jeffrey Schnapp

Harvard University

The Explosion of Writing and the Violence of the Document

Maurizio Ferraris

Università degli Studi di Torino

The Responsibilities of Authors and Publishers

Luca de Biase

Fondazione Ahref

The Reader and His Responsibilities

Thierry Grillet

Bibliothèque Nationale de France